

St. Clair Township - Department of Community Services Mooretown Sports Complex 1166 Emily Street Mooretown, Ontario NON 1M0 Ph: 519.867.2651 Fx: 519.867.2393

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Dear Fellow St. Clair Township Community Members,

To kick start our fundraising efforts towards Phase 1 of our Mooretown Sports Complex Renewal Project, we're excited to announce that St. Clair Township is participating in the ParticipACTION Community Better Challenge from *May 31st-June 16th*, as we strive to be named **Canada's Most Active Community**.

The ParticipACTION Community Better Challenge is helping strengthen communities through physical activity and sports because *everything gets better when you get active*. ParticipACTION is awarding **\$150,000** to the community who rallies the most participation and accumulates the most active minutes during the challenge. There will also be regional winners who will win **\$20,000** towards physical activity initiatives of their choice.

We encourage all residents and Organizations of St. Clair Township to support our Community Better Program.

You can keep track of your points as an individual or as part of an organization. Here's how:

ORGANIZATION STEPS

We are encouraging organizations, schools, sports groups, and workplaces to participate and track their minutes as a team. Organizations and groups can use ParticipACTION's digital toolkits (attached to this email) to run physical activities for their community.

- 1. Go to https://community.participaction.com/en-ca
- 2. Click Track Organization Minutes
- 3. Create an account for your organization
- 4. Add your activity & minutes

INDIVIDUAL STEPS

Track active minutes through the app to be automatically counted toward your community score. The more you track, the greater the chance St. Clair Township has of winning. You also have the chance to win great prizes for yourself when you use the app.

- 1. Download the ParticipACTION app OR go to https://community.participaction.com/en-ca
- 2. Register with a St. Clair Township postal code
- 3. Track all of your physical activity in the app from May 31 to June 16

For more information, check out our <u>Website</u> or follow us on <u>Facebook</u> and learn more about our upcoming events/activities.

Everyone can help St. Clair Township be crowned **Canada's Most Active Community**! Age, capability, body type, or physical activity level, do not matter! Every person in St. Clair Township is welcome to join.

Kind regards,

St. Clair Township





